



Croatian Presidency of the
Council of the European Union

CONFERENCE

DATA PROTECTION DAY 2020: FACING NEW CHALLENGES

16 JANUARY 2020, 9:00 – 18:00

The Vatroslav Lisinski Concert Hall, Zagreb, Croatia

PROGRAMME

8:00 – 9:00

REGISTRATION

9:00 – 9:35

Opening speeches

Mr Anto Rajkovača, Croatian Personal Data Protection Agency, director

Mr Ivan Malenica, Minister of Public Administration of the
Republic of Croatia

Mr Dražen Bošnjaković, Minister of Justice of the Republic of Croatia

Mr Davor Božinović, Ph.D., Deputy Prime Minister and Minister of the Interior
of the Republic of Croatia

9:35 – 10:00

Refreshment break

- press releases

KEYNOTE SPEECHES

10:00 – 10:20

Mr Wojciech Wiewiórowski, Ph.D., European Data Protection Supervisor

10:20 – 10:40

Mr Bernard Gršić, State Secretary at the Central State Office for the
Development of the Digital Society

I. Oline manipulation, profiling and misuse of personal data

- 10:40 – 11:00** Mr Mario Oetheimer, Ph.D., Deputy Head of Unit Research & Data, European Union Agency for Fundamental Rights
"Data protection framework governing algorithmic profiling"
- 11:00 – 11:20** Ms Mary Bridget Donnelly, Assistant Commissioner, Irish Data Protection Commission, *"Ireland's experience of Regulating under GDPR"*
- 11:20 – 11:40** Mr Gordan Akrap, Ph.D., Hybrid Warfare Research Institute,
"Personal data, Social Networks, and Influence Operations"
- 11:40 – 12:00** Mr Dražen Lučić, Ph.D., Head of the Information Security Department, Croatian Chamber of Economy, *"Information Security: A Cost or a Cost Saving Measure for Digital Economy"*
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12:00 – 12:30 COFFEE BREAK

II. GDPR as a business opportunity in the data driven economy

- 12:30 - 12:50** Mr Bruno Gencarelli, Head of Unit for International Data Flows and Protection, European Commission,
"Data flows: The increasing convergence at international level"
- 12:50 – 13:10** Ms Katarina Šiber Makar, Ph.D., President of the Board, IN2 LLC, *"Data protection in the online world"*
- 13:10 – 13:30** Mr Alen Delić, Principal Information Security Consultant, Diverto LLC,
"Social engineering and data monetization"
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13:30 – 14:50 NETWORKING LUNCH

KEYNOTE SPEECH

- 14:50 – 15:10** Mr Ventsislav Karadjov, Deputy Chair of the European Data Protection Board

III. Protecting digital identity and privacy in a hyperconnected era

- 15:10 – 15:30** Mr Milan Živković, M.Sc., Director, Strategy and Business Development, Ericsson Nikola Tesla LLC, *"5G and digital transformation of society"*
- 15:30 – 15:50** Mr Tobias Judin, Head of International Section, Datatilsynet, Norwegian Data Protection Authority, *"Applying privacy protection mechanisms in the design of processes and IT systems"*
- 15:50 – 16:10** Mr Alban Schmutz, Vice president Strategic Development and Public Affairs, OVH Group, *"Cloud Computing and GDPR compliance"*

16:10 – 16:30 COFFEE BREAK

Panel

16:30 – 18:00 **Unleashing the real power of the Artificial Intelligence and new challenges for data protection**

Moderator: Mr Tihomir Katulić, Ph.D., Faculty of Law, University of Zagreb

Panelists:

Mr Wojciech Wiewiórowski, Ph.D., European Data Protection Supervisor
Mr Mario Oetheimer, Ph.D., Deputy Head of Unit Research & Data, European Union Agency for Fundamental Rights
Mr Tomislav Majerić, CEE Public Sector Leader, IBM
Mr Saša Bilić, President of the Supervisory Board, APIS IT LLC
Mr Vladimir Čeperić, Ph.D., Assistant Professor, Faculty of Electrical Engineering and Computing, University of Zagreb
Mr Markus Schatten, Ph.D., Associate Professor at FOI and Head of the Artificial Intelligence Lab, Faculty of Organisation and Informatics, University of Zagreb